

# 2018 SHE Leads Conference Sponsorship Packages

YWCA Adelaide – Women leading Change

Learning from difference to  
Harvest the Collective  
7<sup>th</sup> September 2018  
Adelaide Convention Centre



# Why support YWCA Adelaide?

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YWCA Adelaide is a not for profit women's leadership organisation which has been **providing a voice for women**, young women and girls in South Australia since 1880. The organisation is well respected for its work in **advocating for greater gender equality** and efforts to support women and girls during every step of their leadership journey.

YWCA Adelaide engages an early intervention and primary prevention approach to its policy and program priorities of **advancing women's leadership**, preventing and eliminating violence against women, and promoting women's health and wellbeing.

YWCA Adelaide is a member association of **YWCA Australia** which is the national association of YWCAs in Australia and is part of the **World YWCA** movement – the world's largest women-led membership movement with a global outreach of **25 million women and girls**. This global network of women leads social and economic change in over 120 countries worldwide.

## VISION

Women leading change

## PURPOSE

To build strong and equitable communities through the development of women's leadership

## VALUES

- ◆ Gender Equality
- ◆ Diversity
- ◆ Leadership
- ◆ Women's Safety and Wellbeing
- ◆ Strong Communities
- ◆ Accountability

## More information

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# SHE Leads Conference

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Friday 7<sup>th</sup> September 2018

Adelaide Convention Centre

250+ women leaders from across South Australia

**Keynote Speakers:** Senator Penny Wong and JoAnna Ferrai

**Conference MC:** Sanja Jovanovic

**Tickets:** Table of 8 (\$2,100 per table) or single tickets (\$215 members & \$320 non members) can be purchased at <https://ywca.com.au/programs/she-leads/she-leads-conference/>

YWCA will hold its annual SHE Leads Conference at the Adelaide Convention Centre on Friday 7<sup>th</sup> September 2018. As South Australia's premier women's leadership event, the SHE Leads Conference attracts over 250 women who see themselves as future leaders, and provides them with a safe space to enrich their confidence, learn from other women, and expand networks.

The theme for the 2018 SHE Leads Conference is *"Learning from difference to Harvest the Collective"*.

The following sponsorship opportunities are available for this Conference.

## **SL Gold Sponsor - \$10,000 + GST (3 opportunities)**

- ◆ Branding (logo) on registration flyer, program and sponsor slides as the Gold Sponsor
- ◆ Opportunity to have pop up banner at the event (location to be agreed upon dependent on venue)
- ◆ Corporate slide displayed intermittently during event breaks
- ◆ Promotion of Gold Sponsorship in event promotion
- ◆ 5 minute sponsor presentation (presentation time to be confirmed)
- ◆ Hand out material available on tables (to be negotiated)
- ◆ Double trade display table (power board if necessary) including 2 complimentary trade registrations
- ◆ MC Acknowledgement
- ◆ Opportunity to hold a door prize

## **SL Silver Sponsor - \$7,000 + GST (4 opportunities)**

- ◆ Branding (logo) on registration flyer, program and sponsor slides
- ◆ Opportunity to have pop up banner at the event (location to be agreed upon dependent on venue)
- ◆ Corporate slide displayed intermittently during event breaks
- ◆ Promotion of Sponsorship in event promotion
- ◆ Hand out material available on tables (to be negotiated)

- ◆ Trade display table (power board if necessary) including 2 complimentary trade registrations
- ◆ MC Acknowledgement
- ◆ Opportunity to hold a door prize

#### **SL Bronze Sponsor - \$5,000 + GST (6 opportunity)**

- ◆ Branding (logo) on registration flyer, program and sponsor slides
- ◆ Opportunity to have pop up banner at the event (location to be agreed upon dependent on venue)
- ◆ Corporate slide displayed intermittently during event breaks
- ◆ Trade display table (power board if necessary) including 1 complimentary trade registration
- ◆ MC Acknowledgement
- ◆ Opportunity to hold a Door Prize

#### **SL Registration Desk Sponsor – \$2,000 + GST (1 opportunity)**

- ◆ Branding (logo) on registration flyer, program and sponsor slides
- ◆ Corporate slide displayed intermittently during event breaks
- ◆ Opportunity to have pop up banner at the registration desk during registration
- ◆ Trade display table (power board if necessary) including 1 complimentary trade registrations
- ◆ Organisation brochure or item inserted into delegate's pack
- ◆ Opportunity to hold a Door Prize

#### **SL Speaker sponsorship - \$1,100 + GST (2 opportunities)**

- ◆ Branding (logo) on registration flyer, program and sponsor slides
- ◆ Acknowledgement of your organisations speaker sponsorship on program
- ◆ Corporate slide displayed prior to sponsored speaker during event
- ◆ Acknowledgment of your organisation's sponsorship of the speaker by the conference chairperson
- ◆ One full conference registration (inc morning & afternoon teas, lunches, delegate satchel)
- ◆ Organisation brochure or item inserted into delegate's pack

#### **SL Delegate Satchel Insert - \$250 + GST**

Promotional or product brochure (maximum 2 pages double sided A4 size and item to be negotiated) inserted in each delegate pack

#### **SL Trade Exhibition / Pop Up Shops - \$750 + GST**

- ◆ Display table (power board if necessary) including 1 trade registration
- ◆ MC Acknowledgement
- ◆ Complimentary morning & afternoon teas, lunches
- ◆ Opportunity to sit in as a delegate to the event (this is not an additional person to the exhibitor)
- ◆ Opportunity to hold a door prize



# Application / Booking Form

Please PRINT clearly contact details and return to YWCA via email [simone.punshon@ywca.com.au](mailto:simone.punshon@ywca.com.au)

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State Postcode \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

I wish to be the following sponsor at the 2017 SHE Leads Conference

Sponsor	Cost (inc GST)	Pls tick
Gold Sponsor	\$11,000	
Silver Sponsor	\$7,700	
Bronze Sponsor	\$5,500	
Registration Desk Sponsor	\$2,200	
Speaker Sponsor	\$1,210	
Delegate Satchel Insert	\$275	
Trade Exhibition	\$825	

The applicant declares that:

- (a) The applicant have a commitment to participate in and contribute to the activities of the events associated with the sponsorship
- (b) The applicant have a commitment to manage their organisation’s interactions with the participants of YWCA membership and events in a manner that supports the principles and work of YWCA Adelaide.
- (c) The applicant understands that becoming a sponsor of a YWCA Adelaide event does not give them membership of YWCA Adelaide; and
- (d) the information provided in this Application is correct.

Signed \_\_\_\_\_ Name \_\_\_\_\_

Position \_\_\_\_\_ Date \_\_\_\_\_

*A Tax Invoice will be sent with a confirmation letter within 14 days of receipt. Please note YWCA Adelaide does not provide details of delegates to sponsors or trade. For further information please contact Simone Punshon, Business Development and Relationship Manager on 8203 9405 or [simone.punshon@ywca.com.au](mailto:simone.punshon@ywca.com.au). Disclaimer - Every effort has been made to present all the information contained in this document as accurately as possible. YWCA Adelaide, its agents, servants or sponsors will not be held responsible for any changes in content or cost for all or any general or specific information contained therein. Any cost and content are subject to alteration without notice. All rights reserved.*