

YWCA

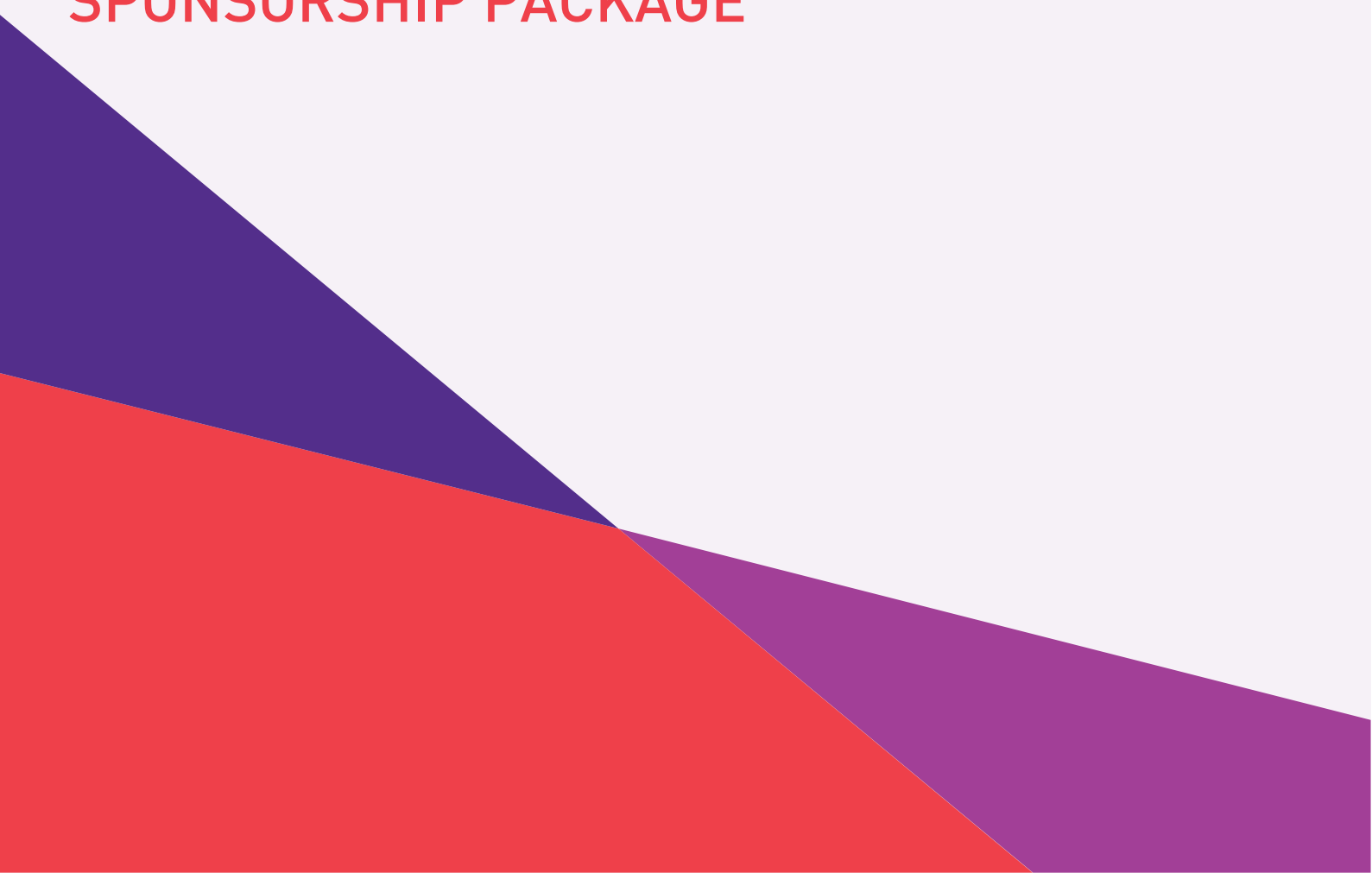
SHE  
LEADS



*High* Conference

A YOUNG WOMEN'S LEADERSHIP CONFERENCE

SPONSORSHIP PACKAGE



# SHE Leads High Conference

**SHE Leads High Conference** is aimed at high school girls from Years 10 to 12 with a focus on creating stronger communities through the leadership of women and girls. SHE Leads High Conference provides a fantastic opportunity for high schools across the state to bring their female students to full day conference where they will hear from young inspirational women speaking about their own experiences on a global, community and personal platform.

The theme for this year's SHE Leads High Conference is: '*Innovation in Leadership: Creating Your Path*' and will feature keynote speakers, panels and break-out workshops and will be held on **Friday 19<sup>th</sup> May** (9am – 3:30pm) at the Adelaide Convention Centre. The program has been completed and we are thrilled to have Chelsea Randall, co-captain of the Adelaide Crows women premierships team as our keynote presenter with other presenters being Maddie Kelly (social justice supporter), Malana Younas (slam poet and youth advocate) and topics such as resilience & wellbeing and coding & gaming for girls.

2017 will be the 3<sup>rd</sup> SHE Leads High Conference and has attracted almost 200 young women to the conference in 2015 & 2016. YWCA Adelaide's SHE Leads High Conference is South Australia's premier leadership conference for young women, designed to inspire pathways for future success, and provides participants with a safe and empowering space to develop confidence and leadership skills, and connect with other young women from government and independent schools from across South Australia.

The following sponsorship opportunities are available for this Conference.

## Gold Sponsor - \$8,000 + GST (3 opportunities)

- ◆ Branding (logo) on registration flyer, program and sponsor slides as the Gold Sponsor
- ◆ Opportunity to have pop up banner at the event (location to be agreed upon dependent on venue)
- ◆ Corporate slide displayed intermittently during event breaks
- ◆ Promotion of Gold Sponsorship in event promotion
- ◆ 5 minute sponsor presentation (time to be confirmed)
- ◆ Hand out material available on tables (to be negotiated)
- ◆ Double trade display table (power board if necessary) including 2 complimentary trade registrations
- ◆ MC Acknowledgement
- ◆ Opportunity to hold a door prize

## Silver Sponsor - \$5,000 + GST (4 opportunities)

- ◆ Branding (logo) on registration flyer, program and sponsor slides
- ◆ Opportunity to have pop up banner at the event (location to be agreed upon dependent on venue)
- ◆ Corporate slide displayed intermittently during event breaks
- ◆ Promotion of Sponsorship in event promotion
- ◆ Hand out material available on tables (to be negotiated)
- ◆ Trade display table (power board if necessary) including 2 complimentary trade registrations
- ◆ MC Acknowledgement
- ◆ Opportunity to hold a door prize

## Bronze Sponsor - \$2,000 + GST (6 opportunity)

- ◆ Branding (logo) on registration flyer, program and sponsor slides
- ◆ Opportunity to have pop up banner at the event (location to be agreed upon dependent on venue)
- ◆ Corporate slide displayed intermittently during event breaks
- ◆ Trade display table (power board if necessary) including 1 complimentary trade registration
- ◆ MC Acknowledgement
- ◆ Opportunity to hold a Door Prize

## Delegate Satchel Insert - \$200 + GST

Promotional or product brochure (maximum 2 pages double sided A4 size and item to be negotiated) inserted in each delegate pack

## Trade Exhibition - \$500 + GST

- ◆ Display table (power board if necessary) including 1 trade registration
- ◆ MC Acknowledgement
- ◆ Complimentary morning & afternoon teas, lunches
- ◆ Opportunity to sit in as a delegate to the event (this is not an additional person to the exhibitor)
- ◆ Opportunity to hold a door prize

# Why support YWCA Adelaide?

YWCA Adelaide is a community service organisation which has been transforming the lives of young women and girls for more than 135 years. Our purpose is to build strong and equitable communities through the development of women's leadership.

We believe that supporting the leadership development of young women is not only the **right** thing to do, but also the **smart** thing to do. We also believe that leadership occurs in all areas of life - at home, at school, at work, and across the community.

The SHE Leads High Program forms part of the YWCA leadership pathways framework, a comprehensive suite of programs designed to support young women in achieving their leadership potential.

A significant part of the SHE Leads High Program is the concept of **reciprocal engagement**; providing opportunities

for younger women to participate in our programs and services, and providing opportunities for more experienced young women to contribute to our programs through mentoring, coaching, educating and leading.

## More information

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**YWCA**  
Adelaide

Women leading change

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YWCAAdelaide



@YWCAAdelaide  
#SHEleads

# CONFERENCE PROGRAM

## Innovation in Leadership: *Creating your own Path*

Friday 19<sup>th</sup> May 2017

Adelaide Convention Centre

Emcee – Maddie Dunn, Channel 7 News Reporter

**8:30 am**    **REGISTRATION**

**9:15 am**    **WELCOME**

Welcome to Country  
Minister Address

**9:45 am**    **SHE LEADS HIGH**

Lisa Gasciogne, YWCA Adelaide Program Coordinator  
Findon SHE Leads High Participants  
Liz Forsythe, CEO YWCA Adelaide

**10:00 am**    **KEYNOTE ADDRESS**

*Leading in unchartered Territory*  
Chelsea Randall, Co Captain Adelaide Crows Women's Football Team

**11:00 am**    **MORNING TEA & TRADE EXHIBITION**

**11:45 am**    **BREAKOUT SESSIONS**

Session 1 - Dream in Code – All of Youth  
Session 2 – Being Authentic – Sophie Armstrong (The Moon & Mirror)  
Session 3 – The Power of the Word – Manal Younas

**12:45 pm**    **LUNCH & TRADE EXHIBITION**

**1:30 pm**    **CREATING YOUR OWN PATHWAY PRESENTATIONS**

*Starting to create your own Path*  
Hannah Fabig

*Using words to create your path*  
Manal Younas

*Bring back our Girls*  
Rebecca Shaw

*From Australia to Arusha'*  
Maddie Kelly

Q&A Session to be held after presentations

**2:30 pm**    **KEYNOTE ADDRESS**

*Maintaining Resilience and wellbeing on your path*  
Ella Symonds, Headspace

**3:15 pm**    **Closing Remarks**

**3:30 pm**    **Conference Close & Departure**

# Application / Booking Form

Please **PRINT** clearly contact details and return to YWCA via email [simone.punshon@ywca.com.au](mailto:simone.punshon@ywca.com.au)

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State Postcode \_\_\_\_\_

Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_

Email \_\_\_\_\_

I wish to be the following sponsor of SHE Leads High Conference 2017

Sponsor	\$ inc GST	Pls tick
Gold Sponsor	\$8,800	
Silver Sponsor	\$5,500	
Bronze Sponsor	\$2,200	
Delegate Satchel Insert	\$220	
Trade Exhibition	\$550	

## APPLICATION

The applicant declares that:

- The applicant have a commitment to participate in and contribute to the activities of the SHE Leads High Conference
- The applicant have a commitment to manage their organisation's interactions with the participants of SHE Leads High in a manner that supports the principles and work of YWCA Adelaide.
- The applicant understands that becoming a sponsor of a YWCA Adelaide event does not give them membership of YWCA Adelaide; and
- the information provided in this Application is correct.

Signed \_\_\_\_\_

Name \_\_\_\_\_

Position \_\_\_\_\_

Date \_\_\_\_\_

*A Tax Invoice will be sent with a confirmation letter within 14 days of receipt. Please note YWCA Adelaide does not provide details of delegates to sponsors or trade. For further information please contact Simone Punshon, Business Development and Relationship Manager on 8203 9405 or [simone.punshon@ywca.com.au](mailto:simone.punshon@ywca.com.au)*

*Disclaimer - Every effort has been made to present all the information contained in this document as accurately as possible. YWCA Adelaide, its agents, servants or sponsors will not be held responsible for any changes in content or cost for all or any general or specific information contained therein. Any cost and content are subject to alteration without notice. All rights reserved.*