



20 February 2017

## Public Art to spark conversation about Street Harassment and Women's Safety

**YWCA Adelaide are partnering with the Adelaide Fringe Street Art Explosion** to create a City Safety Mural in James Place, Adelaide, that will spark a conversation about street harassment and women's safety, encouraging people to be positive bystanders where the respect or safety of women is in question.

This city safety street art project follows on from YWCA Adelaide's Rise Above the Pack campaign that aims to shift public conversation from victim blaming, instead focusing on perpetrator behaviour and everyone's role in creating safe public spaces for women.

Adelaide artist Ella Simpson is creating the mural using the results of YWCA Adelaide's Women's Safety Surveys, which shone a light on women's experiences of street harassment in the city, particularly during the 'Mad March' festival season.

*"I am excited to be part of such an important project, and I hope that the mural raises awareness about the responsibility of all of us in making our community safe for women",* says Ella.

YWCA Adelaide Chief Executive Liz Forsyth says, *"This mural will build on the work of YWCA Adelaide's Rise Above the Pack campaign, which asks people to stand up, step up, and call out sexist attitudes and street harassment. We hope the mural sends a strong message about gender equality and women's safety."*

The Adelaide based Rise Above the Pack campaign received an [Australian Crime & Violence Prevention Award from the Australian Institute of Criminology in November 2016](#).

The Adelaide City Council and White Ribbon Breakfast Committee are supporting the mural, and YWCA Adelaide have launched a [crowd-funding campaign](#) to cover remaining costs. The mural will be up by early March, with a launch event to be held on March 9<sup>th</sup> to coincide with International Women's Day celebrations.

To find out more and donate to the mural campaign, visit: <https://chuffed.org/project/rise-above-the-pack>

YWCA Adelaide delivers Bystander Intervention Workshops to workplaces and community groups. To find out more visit: [www.riseabovethepack.com.au](http://www.riseabovethepack.com.au)

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